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Networks schedule 1991-92 with caution; MCA signs Kitty Kelley

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One is better than two in the ratings service game

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FCC to tighten cable rate rules

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THIS WEEK

27 / NEW 'EFFECTIVE COMPETITION' STANDARD EXPECTED

The FCC is expeeted to revamp the "effective competition" standard at its June 13 meeting, empowering cities to regulate the rates of thousands of cable systems.

27 / QUELLO TO GET FIVE-YEAR FCC TERM

President George Bush said he intends to nominate James H. Quello to a fourth term at the FCC.

29 / FOX CONTINUES ITS EXPANSION

Fox affiliates heard upbeat reports during last week's affiliates meeting in Los Angeles that the network will continue to expand on both a nightly basis and on a national coverage level.

Additionally, affiliates learned that Fox Children's Network has "supplemented" a preexisting deal with Warner Bros. Domestic Television Distribution to take delivery of at least six programs starting next season through 1995. Some see the move as a boon to Fox affiliates' and Warner Bros.' attempts to grab a major share of the youth audience during Monday-Friday afternoons.

31 / CBS PREDICTS PRIME TIME VICTORY

CBS executives tell affiliates that the television network's momentum from last season, coupled with current ratings patterns and upcoming sports attractions, will carry CBS to first place in prime time for the 1991-92 season.

President Bush intends to nominate James Quello to another FCC term (page 27)

32 / DARK DAYS LOOMING FOR N.Y. COURTS

An impasse over conflicting bills in the New York state senate may allow an experimental law permitting cameras into New York state courts to expire.

33 / SHARED SITCOM

In an unprecedented deal between a broadcast network and a basic cable network, a new half-hour situation comedy, *Honey, I'm Home*, will be seen on both ABC and Viacom's Nick at Nite starting in mid-July. ABC will air six episodes of the series. Nick at Nite, which is producing the show, will repeat those episodes later in the week.

34 / ENCORE FLURRY

Encore, the mini-pay cable programing service of hit movies from the 1960's through the 1980's, was set to launch on TCI, Storer and United Artists systems serving 6.5 million subscribers June 3, despite activity in several states to stop the service's launch.

35 / CLOSE ENCOUNTERS

Aside from the departure of critically acclaimed but narrow appeal series *thirtysomething*, *China Beach*, *Twin Peaks*, *Midnight Caller and Shannon's Deal*, reaction to the network schedule announcements has focused on the overall continuity of the lineups compared to last year, and the anticipated tightness of the ratings race in the upcoming season.

36 / MCA SIGNS KELLEY

Although her previous TV exposure has been limited to interview appearances on various shows, controversial author Kitty Kelley has been signed by MCA TV to develop and host an hour-long daytime talk show strip for a likely fall 1992 debut in first-run syndication.

39 / ONE TO A STATION

The decision by CBS to go with only the Nielsen ratings service for its owned and operated stations is part of an ongoing trend of stations opting for only one ratings service. Nielsen, according to a Petry Television study, is picking up stations at Arbitron's expense.

46 / STRIP TEASE

WCBS-FM New York air personality and CBS Radio Networks' *Cruisin' America* host "Cousin" Brucie Morrow has filled his plate for summer: June 30 he emcees the *Freedom Show 91* "welcome home party" for 100,000 returning Persian Gulf troops and their dependents; July 6 his weekly *Oldies Party* debuts in the UK on some 20 stations, and Aug. 6 he appears as himself in the storyline of that month's Archie Comics. "It's a riot, really bizarre," Morrow said. "I've always considered myself a comic strip, and now I am."

47 / LESS IS MORE?

Responding to a resolution passed by the Arbitron Radio Advisory Council to

increase sample size and usable in-tab diaries, Arbitron said it will poll all radio and advertiser subscribers to determine whether stations in the top 99 markets wish to switch from four 12-week audience surveys to three 16-week surveys. While such a move theoretically could lead to improved reliability of the Arbitron surveys, it also could have some long-range effect on station operations, media buying plans and the ratings process itself.

50 / STALLED SCA, PRIME TALKS

Merger talks between SportsChannel America and Prime Network—which have been going on and off for the last couple of years—have been called off again. But if a deal is completed in the relatively near future, it could mean some changes in the regional sports landscape, including SCA becoming a sports news service, and changes in the National Hockey League's approach to its upcoming television rights negotiations.

51 / CABLE COMPLIANCE DEADLINE

The deadline for complying with the customer service standards issued by the National Cable Television Association is less than a month away. Most of the major cable companies are expected to meet the voluntary guidelines.

53 / TROUBLE AT THE FCC

Relaxation of the broadcasting ownership restrictions—central to FCC Chairman Alfred Sikes's agenda—is in trouble. None of the other four commissioners seems to want to go nearly as far as the chairman appears to in relaxing radio's and television's regulations limiting the number of stations a broadcaster may own nationally and locally.

LATER...
AND NOW, FOLKS, A SPECIAL TREAT! LET'S ROCK 'N' ROLL TO THE SOUNDS OF RIVERDALE'S VERY OWN... ARCHIES!!!
AH, AH, SUGAR, AH, HONEY, HONEY! YOU ARE MY CANDY GIRL AND YOU GOT ME WANTING YOU!
Archie

CBS Radio's "Cousin" Brucie Morrow in Archie Comics (page 46)

56 / GREEN ALERT

Stations are finding that a strong commitment to environmental reporting has helped establish a strong identity in their markets. Said Jim Willi of Audience Research & Development: "Environmental reporting has tested very well from Portland, Me., to Toledo, Ohio."

57 / SHORTWAVE LIFE EXPECTANCY

Entrepreneurs are planning new digital, satellite radio technologies while the budgets for state-run shortwave radio broadcasters worldwide are being cut drastically. "Is shortwave obsolete?" was a central question asked during a conference of international broadcasters sponsored by CSIS.

WPEC(TV) West Palm Beach, Fla., is among growing number of stations increasing their environmental reporting (page 56)

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Founded in 1931 as *Broadcasting*, the News Magazine of the Fifth Estate. *Broadcasting-Telecasting** introduced in 1946. *Television** acquired in 1961. *Cablecasting** introduced in 1972. Broadcasting/Cable introduced in 1989. *Reg. U.S. Patent Office.

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Broadcasting (ISSN 0007-2028) is published 52 Mondays a year by Broadcasting Publications Inc., 1705 DeSales Street, N.W., Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $2.50 except special issues $3.50 (50th Anniversary issue $10). Subscriptions, U.S. and possessions: one year $85, two years $160, three years $225. Canadian and other international subscribers add $40 per year. U.S. and possessions $400 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* □ *Yearbook* $115, *Across the Dial* $9.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (1-800—521-0600). Postmaster, please send address corrections to *Broadcasting*, 1705 DeSales St., N.W., Washington, D.C. 20036.

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NEW YORK COURTS MAY GO DARK

Conflicting bills in state senate may allow law permitting cameras in court to expire

Proponents of greater media access to courtrooms were braced for a major disappointment on Friday as an experimental law allowing cameras into New York state courts appeared likely to expire.

The state senate and assembly last week passed conflicting bills calling for an extension of the 42-month-old law, and lawmakers at press time appeared unlikely to reach a compromise. That would leave New York state, home of some of the nation's more celebrated trials, among the few states that do not allow cameras in the courtroom. And the situation could be prolonged as state lawmakers focus instead on closing on a budget already eight weeks overdue.

The state senate last week raised eyebrows by passing a bill that would extend the experimental law but would add a provision allowing witnesses to refuse to be photographed. Opponents of the senate bill charged that such a law would essentially bar cameras from most courtrooms. The state assembly bill, on the other hand, called for a simple extension.

"It's a matter of finding a common ground, and so far we haven't found any," said Edward H. Cole, chief counsel for New York State Senator Christopher J. Mega (R.-Brooklyn) who, as chairman of the judiciary committee, presented the senate bill. Cole said he was hopeful a compromise could be reached before the close of the current session later this month, but added that a resolution did not appear imminent. Following the session, state lawmakers will not reconvene until January.

"When you think of the history of New York state and its position as the media center of the country, it doesn't make sense to me," said Ian Rae, news director at WNYW-TV New York. "It would seem to me a bit ironic that New York state would be going back into the dark ages; it clearly denies the viewers a right to see what's going on in the courts."

During its experimental run, the New

HOW STATES HANDLE CAMERAS IN THE COURTS

This table is a distillation of information gathered by the Radio-Television News Directors Association (as of Jan. 1). All states in which coverage is indicated permit audio and video coverage for radio and television, plus still photography.

Legend: A—Appellate courts; B—Background shots only; C—Certain types of cases only; D—Day(s); E—Experimental rules; N—No; P—Permanent rules; S—Supreme Court only; T—Trial courts; U—Upon approval of judge, or Unless juror objects; Y—Yes. Asterisk indicates further categorizations of trial coverage are not included because guidelines have not been issued.

	Civil	Criminal	Court's Consent Required	Party's Consent Required	Coverage of Participants Limited	Coverage of Jurors
Alabama (P)	T,A	T,A	Y	Y	Y	B
Alaska (P)	T,A	T,A	Y	C	N	N
Arizona (P)	T,A	T,A	Y	N	N	B
Arkansas (E)	T,A	T,A	N	Y	Y	N
California (P)	T,A	T,A	Y	N	N	B
Colorado (P)	T,A	T,A	Y	N	N	B
Connecticut (P)	T,A	T,A	Y	N	Y	B
Delaware (E)	A	A	N	N	N	—
District of Columbia	—	—	—	—	—	—
Florida (P)	T,A	T,A	N	N	N	Y
Georgia (P)	T,A	T,A	Y	N	N	B
Hawaii (P)	T,A	T,A	N-A	N	Y	N
Idaho (P)	A	A	N	N	N	—
Illinois (P)	A	A	N	N	N	—
Indiana	—	—	—	—	—	—
Iowa (P)	T,A	T,A	Y	C	Y	B
Kansas (P)	T,A	T,A	N	N	Y	B
Kentucky (P)	T,A	T,A	Y	N	N	Y
Louisiana (P)	A	A	N	N	N	—
Maine (E)	A	A	Y	N	N	—
Maryland (P)	T,A	A	Y	N-A	Y	Y
Massachusetts (P)	T,A	T,A	N	N	N	B
Michigan (P)	T,A	T,A	Y	N	Y	N
Minnesota (P,E)	T,A,	T,A	N-A	N-A	Y	N
Mississippi	—	—	—	—	—	—
Missouri	—	—	—	—	—	—
Montana (P)	T,A	T,A	N	N	N	Y
Nebraska (P)	A	A	N	N	N	—
Nevada (P)	T,A	T,A	Y	N	U	B
New Hampshire (P)	T,A	T,A	Y	N	N	U
New Jersey (P)	T,A	T,A	Y	N	Y	B
New Mexico (P)	T,A	T,A	N	N	Y	N
New York (P,E)	T,A	T,A	Y	C	Y	N
North Carolina (P)	T,A	T,A	N	N	Y	N
North Dakota (P,E)	T,A	T,A	N-A	C	Y	B
Ohio (P)	T,A	T,A	Y	N	Y	N
Oklahoma (P)	T,A	T,A	Y	C	Y	U
Oregon (P)	T,A	T,A	N-A	N	Y	N
Pennsylvania (E)	T	—	Y	N	Y	—
Rhode Island (P)	T,A	T,A	N	N	N	B
South Carolina	—	—	—	—	—	—
South Dakota	—	—	—	—	—	—
Tennessee (P)	T,A	T,A	N	C	Y	U
Texas (P)*	T,A	A	Y	Y	N	—
Utah (P,E)	T,A	T,A	Y-S	N	Y	N
Vermont (P,E)	T,A	T,A	N	N	N	B
Virginia (E)	T,A	T,A	N	N	Y	N
Washington (P)	T,A	T,A	Y	N	Y	U
West Virginia (P)	T,A	T,A	Y	N	N	Y
Wisconsin (P)	T,A	T,A	N	N	Y	B
Wyoming (P)*	T,A	T,A	N	N	N	—

York state experimental law allowed cameras to cover a number of trials that gained national attention, including the so-called "Fatal Attraction" trial of Carolyn Warmus, the trial of alleged mobster John Gotti and the 1988 Joel Steinberg child abuse case.

The failure to reach an agreement seemed peculiar to many observers, considering a March report by the state's chief court administrator that came out in favor of the experimental law (BROADCASTING, April 15). That 40-month test found that 98% of jurors responding said the presence of cameras in the courtroom did not make them feel pressured either to convict or acquit, and 94% of the judges said the coverage did not affect the fairness of the trial.

The experimental New York state law was "by no means a perfect piece of legislation" but was better than no access at all, said Richard Winfield, an attorney with New York-based Rogers & Wells, a firm specializing in media issues. Winfield and other proponents of improved media access were also discouraged by the New York state senate bill, which they said would make an already strict law even more strict.

The New York state Senate proposal would be a "big step backward," said J. Laurent Scharff, attorney for the Radio-Television News Directors Association, which has lobbied in favor of greater access in the state. "The New York rule was already unduly limited," he said. The experimental New York state law required consent by judges and, in some cases, the parties themselves.

Of the 44 states that currently allow cameras in the courtroom, Scharff said the favored law among reporters tends to be in Florida. In that state, there is a presumption in favor of openness to the press, and cameras may be forced out of the courtroom only when strong reasons for doing so are presented to the judge.

Ironically, as New York last week prepared to close the doors on its courtrooms, the federal court system was preparing to open its doors to the media. The federal courts on July 1 will launch a three-year experiment to allow limited television and still photography in civil cases upon request of the news media.

The opening of the federal courts should prove helpful to Time Warner's Courtroom Television Network, which is scheduled to launch at the same time. Executives at the 24-hour cable network were not pleased with the developments in New York last week, but were optimistic about court coverage nationally.

"We want New York; it's critically important to us," said Stephen J. Cohen, executive producer, "but we have 44 other states." -30-

ABC, VIACOM SIGN DEAL TO AIR SAME TV SITCOM

Six episodes of 'Hi Honey, I'm Home' will be seen on ABC, then on Nick at Night later in week

Old sitcoms never die. They just get reassigned to real life. That's the premise of a new half-hour sitcom, *Hi Honey, I'm Home*, which will be seen on both ABC and Viacom's Nick at Nite starting in mid-July.

In an unprecedented deal between a broadcast and a basic cable network, ABC will air six episodes of the series, and Nick at Nite, which is producing the show, will repeat those episodes later in the week. The night and time the show will air on the networks have not yet been set.

Nick at Nite has ordered 13 episodes, and ABC has an option on those remaining episodes of the show, which throws together as New Jersey neighbors a single-parent 90's household and the Nielsens, a 50's family relocated from a 50's Donna Reed-like sitcom called *Hi Honey, I'm Home*.

If ABC picks up the series following the six-episode run, it will have sole television rights, and Nick at Nite will give up its "instant rerun" rights to the show. If ABC does not pick up the option, the remaining seven episodes will be seen solely on Nick at Nite.

"This is unusual and it shows some creative thinking on the part of both the networks. [For Nick at Nite] it means we can launch our program with a degree of difference," said Geoffrey Darby, senior vice president, programing and production, for Nick at Nite. ABC programing executives were unavailable for comment, but Robert Iger, ABC Entertainment president, said in a statement: "We are continually looking to expand our horizons for acquiring program material and this agreement allows us to do that, while at the same time, offering original programing on our schedule this summer." Ironically, the need for original summer programing on the broadcast networks has been instigated largely by competition from cable.

Nickelodeon/Nick at Nite had a development deal with ABC to produce a sketch comedy show called *Nickelodeon Gets Real Mature*, which was not picked up for ABC's fall schedule. *Hi Honey, I'm Home*, was already being produced for Nick at Nite as its first ever original series, and was shown to ABC as "a courtesy," said Darby.

Hi Honey has a network-size production budget, said Darby, which means a cost of about $500,000 an episode. What ABC is paying in license fees, however, doesn't cover the entire production budget. "Nick at Nite is deficit financing this," said Darby, although he did not elaborate.

Two homes for 'Hi Honey, I'm Home'

ABC and Nick at Nite will cross promote *Hi Honey, I'm Home*. Immediately before the premiere of just the first episode on ABC, Nick at Nite and Viacom's other cable networks (MTV, VH-1, and Comedy Central) will all run one-minute promotional spots for the program. In return, Nick at Nite will get a 30-second promotional spot for whatever Nick program it chooses in each of ABC's six episodes.

The pilot was produced last December, and Nick at Nite decided to pick it up in February, with plans to air it in August, before it made the deal with ABC. "We have not changed the product because ABC decided to pick it up," said Darby, although as of now, only the pilot has been shot. *Hi Honey, I'm Home* begins production next week and is executive produced by Rick Mitz, who worked on the failed Norman Lear series *a.k.a. Pablo* for ABC in 1984.

Nick at Nite said it has no immediate plans to produce any more series for broadcast network television, but "hopefully, we will have opportunities

RATINGS ROUNDUP

		7:00 PM	7:30 PM	8:00 PM	8:30 PM	9:00 PM	9:30 PM	10:00 PM	10:30 PM
MONDAY 5/20	ABC 11.6 / 20			BEST OF DISNEY: 50 YEARS OF MAGIC (17) [12.0 / 20] 12.0 / 22	12.6 / 22	11.8 / 19	11.6 / 18	20/20 SP. EDITION (27) [10.8 / 19] 10.8 / 18	10.8 / 19
	CBS 12.6 / 21			AMERS. MISSING KIDS (34) [10.2 / 18] 9.7 / 18	10.7 / 18	MURPHY (1) BROWN 15.0 / 24	DESIGNING (5) WMN. 13.7 / 22	N. EXPOSURE (9) [13.1 / 23] 13.4 / 22	12.7 / 23
	NBC 12.2 / 21			FRESH PRINCE SP. (21) [11.7 / 21] 11.4 / 21	12.0 / 21	NBC MONDAY NIGHT MOVIE—REASON FOR LIVING (15) [12.5 / 21] 12.2 / 19	12.4 / 19	12.7 / 21	12.8 / 23
	FOX 6.4 / 11			FOX NIGHT AT THE MOVIES—OMEN IV: THE AWAKENING (63) [6.4 / 11] 5.5 / 10	5.9 / 10	6.6 / 11	7.4 / 12		
TUESDAY 5/21	ABC 11.7 / 20			WHO'S THE BOSS (39) 9.9 / 18	ROSEANNE (3) [14.5 / 24] 13.4 / 23	15.6 / 25	STAT (23) 11.5 / 18	THIRTYSOMETHING (40) [9.4 / 17] 9.6 / 16	10.2 / 18
	CBS 11.0 / 19			RESCUE 911 (16) 12.3 / 23	CBS TUESDAY NIGHT MOVIE— FATAL ATTRACTION (29) [10.7 / 18] 9.5 / 16	9.2 / 15	10.8 / 17	12.0 / 20	12.1 / 21
	NBC 9.0 / 15			1ST PERSON-M. SHRIVER (49) [7.7 / 14] 7.6 / 14	7.8 / 13	HEAT OF THE NIGHT (44) [9.3 / 15] 8.6 / 14	10.0 / 16	SHANNON'S DEAL (33) [10.1 / 17] 10.1 / 17	10.0 / 18
WEDNESDAY 5/22	ABC 9.9 / 18			WONDER YEARS (36) 10.0 / 20	GROWING PAINS (33) 10.5 / 19	DOOGIE M.D. (28) 10.7 / 19	ANYTHING B.LOVE (45) 8.9 / 15	AMER. DETECTIVES (43) [9.5 / 17] 9.4 / 17	9.7 / 19
	CBS 9.7 / 17			AMER. MEMORY TST. (58) [7.2 / 14] 7.3 / 14	7.2 / 13	48 HOURS—FOR BETTER FOR WORSE (26) [10.9 / 19] 10.6 / 19	11.9 / 20	11.3 / 20	9.9 / 19
	NBC 12.9 / 24			UNSLVD. MYSTERIES (4) [14.0 / 27] 13.0 / 26	15.0 / 28	NIGHT COURT (20) [11.8 / 20] 11.6 / 20	12.0 / 21	QUANTUM LEAP (12) [12.8 / 24] 12.4 / 21	13.2 / 25
THURSDAY 5/23	ABC 7.5 / 14			FATHER DOWLING (60) [6.8 / 13] 6.7 / 13	7.0 / 13	MY LIFE & TIMES (69) 5.4 / 10	MY LIFE & TMS. SP. (71) 5.2 / 9	PRIMETIME LIVE (32) [10.5 / 20] 10.9 / 20	10.2 / 20
	CBS 7.3 / 14			TOP COPS (53) [7.5 / 15] 6.8 / 14	8.2 / 15	ANTAGONISTS (50) [7.6 / 13] 7.3 / 13	7.9 / 14	AFI—K. DOUGLAS (59) [6.9 / 13] 6.8 / 13	7.0 / 14
	NBC 11.9 / 22			COSBY (22) 11.5 / 23	DIFFERENT WORLD (11) 13.0 / 24	CHEERS (2) 14.8 / 26	SEINFELD (18) 11.9 / 21	L.A. LAW (37) [10.0 / 19] 9.9 / 18	10.1 / 20
	FOX 7.7 / 14			SIMPSONS (42) 9.6 / 19	BABES (66) 5.9 / 11	BEVERLY HILLS 90210 (51) [7.6 / 13] 7.1 / 13	8.2 / 14		
FRIDAY 5/24	ABC 12.2 / 25			FULL HOUSE (14) 12.6 / 28	DINOSAURS (13) 12.7 / 27	FAMILY MAT. (8) 13.1 / 27	PERFECT STRGN. (25) 11.2 / 22	20/20 (19) [11.8 / 24] 12.2 / 24	11.5 / 23
	CBS 6.8 / 14			GUNS OF PARADISE (65) [5.9 / 13] 5.5 / 12	6.3 / 13	CBS FRIDAY NIGHT MOVIE—INDISCREET (55) [7.3 / 15] 7.0 / 14	7.2 / 14	7.4 / 14	7.8 / 16
	NBC 7.3 / 15			MOVIE OF THE WEEK FRIDAY—SOMETHING IS OUT THERE (56) [7.3 / 15] 6.5 / 15	6.7 / 14	7.0 / 14	7.7 / 15	8.1 / 16	7.8 / 16
	FOX 3.3 / 7			WORLDS GRT. STUNTS (78) [4.0 / 9] 3.9 / 9	4.2 / 9	DEA: SP. TASK FORCE (82) [2.6 / 5] 2.4 / 5	2.8 / 6		
SATURDAY 5/25	ABC 6.7 / 15			YOUNG RIDERS (67) [5.6 / 13] 5.2 / 13	6.0 / 14	ABC SATURDAY NIGHT MOVIE—THUNDERBOAT ROW (54) [7.3 / 16] 6.2 / 13	6.8 / 14	8.0 / 17	8.4 / 18
	CBS 6.1 / 13			CBS SATURDAY NIGHT MOVIE—ALIENS (64) [6.1 / 13] 5.1 / 13	5.8 / 13	6.0 / 13	5.9 / 12	6.7 / 14	6.8 / 15
	NBC 10.2 / 23			AMEN (52) 7.5 / 19	AMER. DREAM. 8.0 / 19	GOLDEN GIRLS (10) 13.0 / 28	EMPTY NEST (7) 13.1 / 27	SISTERS (41) [9.8 / 21] 9.9 / 21	9.6 / 21
	FOX 3.3 / 7			TLY. HID. VIDEO (81) 3.0 / 7	YEAR BOOK (83) 2.0 / 5	COPS (79) 3.8 / 8	COPS 2 (75) 4.5 / 9		
SUNDAY 5/26	ABC 7.8 / 17	LIFE GOES ON (74) [4.5 / 11] 4.1 / 10	4.9 / 12	AMR. FUN VIDEO (38) 9.9 / 22	AMR. FUN PLP. (31) 10.6 / 23	ABC SUNDAY NIGHT MOVIE—PLYMOUTH (46) [8.3 / 17] 8.3 / 17	7.9 / 16	8.3 / 16	8.6 / 18
	CBS 11.6 / 25	60 MINUTES (6) [13.1 / 33] 12.4 / 32	13.7 / 33	MURDER SHE WRT. (30) [10.6 / 23] 10.2 / 23	11.0 / 24	CBS SUNDAY MOVIE—BLUEGRASS PT.1 (24) [11.3 / 23] 10.7 / 22	11.7 / 23	11.5 / 23	11.2 / 23
	NBC 5.9 / 13	BLCK JACK SAV. (76) [4.2 / 11] 4.0 / 10	4.3 / 10	EXPOSE (74) 4.7 / 11	REAL LIFE (72) 5.1 / 11	NBC SUNDAY MOVIE—DESPERADO: BADLANDS JUSTICE (57) [7.3 / 15] 6.3 / 13	7.2 / 14	7.8 / 15	8.0 / 16
	FOX 5.6 / 12	TRUE CLR. (80) 3.6 / 9	P. LEWIS (77) 4.1 / 10	IN LIVING COLOR (62) 6.4 / 14	GET A LIFE (70) 5.2 / 11	MRD. WITH CHILD. (47) 8.1 / 17	TOP OF HEAP (61) 6.5 / 13	BEVERLY HILLS 90210 (68) [5.5 / 11] 5.4 / 11	5.6 / 12

WEEKLY PRIME TIME AVERAGE	ABC 9.6 / 18	CBS 9.4 / 16	NBC 9.7 / 19	FOX 5.3 / 11
SEASON PRIME TIME AVERAGE	ABC 12.2 / 20	CBS 12.1 / 20	NBC 12.5 / 21	FOX 6.4 / 11

YELLOW = 1/2 HR WINNER

*—PREMIERE

NIGHTLY RATING / SHARE (00)—RANKING [00]—PROGRAM RATING / SHARE HALF-HOUR RATING / SHARE SOURCE: A.C. NIELSEN

CHANGING HANDS

This week's tabulation of station and system sales ($250,000 and above)

KAZN(AM) Pasadena, Calif. □ Sold by P D&G Pacific Rim Broadcasting Ltd. to Bang Kim and Edward A. Kim for $7.5 million. **Seller** is subsidiary of Media Ventures Ltd., which owns GKC Broadcasting Ltd., licensee of KOQO(AM)-KQPW(FM) Clovis-Fresno, Calif. **Buyers,** Bang and Edward Kim, mother and son, have no other broadcast interests. KAZN has Asian programing on 1300 khz with 5 kw day and 1 kw night.

WMTR(AM) Morristown and WDHA-FM Dover, both New Jersey □ Sold by Drexel Hill Associates to Signal Communications of New Jersey for $7.3 million ("Closed Circuit," May 20). Original sale for $12 million approved by FCC ("For the Record," Jan. 7, 1991) was not consummated. Stations were last sold in 1970. **Seller** is headed by Peter Arnow and Bob Linder, who are licensees of WIIS(FM) and WKIZ (AM)-WEOW(FM) Key West, Fla. **Buyer** is headed by Larry Patrick, E. Burke Ross Jr., James G. Hall II and John Thomas. Patrick also heads Legend Communications, licensee of WYCL(FM) Boyertown (Reading), Pa., KMNS(AM)-KSEZ(FM) Sioux City, Iowa, and WSOM(AM)-WQXK(FM) Salem, Ohio. WMTR has business format on 1250 khz with 5 kw day and 1 kw night. WDHA-FM has AOR format on 105.5 mhz with 3 kw and antenna 564 feet above average terrain.

KOKH-TV Oklahoma City □ Sold by KOKH Acquisition Corp. to Channel 25 Acquisition Corp. for $7 million. Station last sold for $9 million in 1989. **Seller** is headed by George N. Gillett Jr., David Ramon and Stephen D. Spears. Gillett has interest in WAGA-TV Atlanta; WSBK-TV Boston; KNSD(TV) San Diego and TV translator K62AK La Jolla, both Calif.; WJW-TV Cleveland; WJBK-TV Detroit and WITI-TV Milwaukee. **Buyer** is subsidiary of Heritage Media Corp., and is headed by James J. Robinette and Jim Hoak. Heritage has interest in KDAY(AM) Santa Monica, Calif.; WIL(AM)-WRTH(FM) St. Louis; WBBF(AM)-WBEE-FM Rochester and WPTZ(TV) North Pole (Plattsburg), both New York; KRPM-AM-FM Seattle-Tacoma; KKSN-AM-FM Vancouver-Portland, Ore.; WEMP(AM)-WMYX(FM) Milwaukee; WEAR-TV Pensacola, Fla., and KIVV-TV Lead, KDLT(TV) Mitchell and KEVN-TV Rapid City, all South Dakota, and is selling KAUT(TV) Oklahoma City (see below). KOKH-TV is independent on ch. 25 with 1,410 kw visual, 141 kw aural and antenna 1,540 feet above average terrain.

WQZQ(FM) Dickson, Tenn. □ Sold by American Communications Inc. to Montgomery Broadcasting Co. for $1.638 million. Station was last sold in 1985. Sale is contingent upon grant of transfer of control of station between principles D. Todd Christofferson and C. Stan Hawkins for $10 (stock trade). **Seller,** American Communications Inc., is headed by Hawkins, and has no other broadcast interests. **Buyer,** Montgomery Broadcasting Co., is headed by Bayard H. Walters, president and 100% stockholder of Lenk Broadcasting Co. Inc., which owns WCTZ(AM) Clarksville, WHAL(AM)-WYCQ(FM) Shelbyville, both Tennessee; WMCI(FM) Mattoon and WSHY(AM)-WEJT(FM) Shelbyville, both Illinois; WVEL(AM)-WGLO(FM) Pekin, Ill., WKCM(AM) Hawesville, Ky., and permittee of WKCM(FM) Cannelton, Ind. WQZQ has MOR format on 102.5 mhz with 50 kw and antenna 500 feet above average terrain.

WKZL(FM) Winston-Salem, N.C. □ Sold by Nationwide Communications to HaPa Inc. for $1.6 million. Station was last sold for $5 million in 1981. **Seller** is headed by Steve Berger and is wholly owned subsidiary of Nationwide Mutual Insurance Co., licensee of WATE-TV Knoxville, Tenn.; WBAY-TV Green Bay, Wisc.; WRIC-TV Petersburg, Va.; KITN(TV) Minneapolis; WPOC(FM) Baltimore; WGAR-FM Cleveland and WNCI(FM) Columbus, both Ohio; KLUC (AM) Las Vegas; WOMX-AM-FM Orlando, Fla.; KZAP(FM) Sacramento, Calif.; KNST(AM)-KRQQ(FM) Tucson; KZZP-FM Mesa, Ariz.; WKZL(FM) Winston-Salem, N.C.; KISW(FM) Seattle, and KHMX-FM Houston. **Buyer** is headed by Victor Rumore, who is also acquiring WGFX(FM) Gallatin-Nashville, Tenn., and has 50% interest in KFRR(AM) Englewood, Colo. WKZL has CHR format on 107.5 mhz with 100 kw and antenna 500 feet above average terrain. *Broker: Kalil & Co.*

KAUT(TV) Oklahoma City □ Sold by Heritage Media Corp. to Oklahoma Educational TV Authority Foundation Inc. for $1.5 million. Station last sold for $5.5 million in 1985. **Seller** is headed by Jim Hoak (see KOKH-TV Oklahoma City item above). **Buyer** is headed by Gene Rochelle and Carri A. Bell, and is licensee of KETA(TV) Oklahoma City, KOED-TV Tulsa, KOET(TV) Eufaula and KWET(TV) Cheyenne, all Oklahoma. KAUT is independent on ch. 43 with 1,950 kw visual, 195 kw aural and antenna 1,560 feet above average terrain.

KQNG-AM-FM Lihue, Hawaii □ Sold by John Hutton Corp. to Sanchez Communications Corp. for $1.5 million. Station was last sold for $400,000 in 1986. **Seller** is headed by John H. Weisser Jr., and has no other broadcast interests. **Buyer** is headed by Rodney T. Sanchez and William F. McCready and has no other broadcast interests. KQNG is fulltimer with oldies format on 570 khz with 1 kw. KQNG-FM has CHR format on 93.5 mhz with 100 kw and antenna 236 feet above average terrain.

WVVY-FM Grifton, N.C. □ Sold by W&B Media Inc. to Willis Broadcasting Corp. for $800,000. **Seller** is headed by Howard Wilcox and George G. Beasley. Beasley heads Beasley Broadcasting, and has at least 45% interest in ultimate licensees of WPOW(FM) Miami, WJHM(FM) Daytona Beach, WVTI(AM) North Fort Myers and WRXK(FM) Bonita Springs, all Florida; WCKZ-FM Gastonia, WJMH(FM) Reidsville, WKML(FM) Lumberton and WYED(TV) Goldsboro, all North Carolina; WTEL(AM)-WXTU(FM) Philadelphia; KRTH-FM Los Angeles; KAAY(AM) Little Rock, Ark., and KQLD(FM) Port Sulphur, La. Beasley also has interests in WRKU-FM Grove City, Pa.; KGSR(FM) Bastrop, Tex.; WXMX(FM) Upper Arlington, Ohio; WKXC-AM-FM Aiken, S.C., and WYSY-AM-FM Aurora, Ill., and WBSS-FM Millville, N.J. **Buyer** is headed by L.E. Willis Sr., who owns Willis Broadcasting Corp., licensee of KDFT(AM) Desoto, Tex.; KSNE(FM) Marshall, KLRG(AM) North Little Rock, KFTH(FM) Marion and KMZX(FM) Lonoke, all Arkansas; WSFU-FM Union Springs, WVCA(FM) Selma, and WAYE(AM) Birmingham, all Alabama; WBOK(AM) New Orleans; WESL(AM) East St. Louis, Ill.; WSRC(AM) Durham, WBXB(FM) Edenton, WVRS(FM) Warrenton and WGSP(AM) Charlotte, all North Caroli-

PROPOSED STATION TRADES

By volume and number of sales

Last Week:

AM's □ **$15,370,000** □ **7**

FM's □ **$5,460,067** □ **11**

AM-FM's □ **$2,000,000** □ **3**

TV's □ **$8,500,000** □ **2**

Total □ **$31,330,067** □ **23**

Year to Date:

AM's □ **$44,913,218** □ **104**

FM's □ **$81,326,772** □ **111**

AM-FM's □ **$121,079,908** □ **85**

TV's □ **$256,699,000** □ **36**

Total □ **$504,018,898** □ **336**

For 1990 total see Jan. 7, 1991 BROADCASTING.

Knox Jr. and Joseph J. Knox Sr., and is licensee of WJRZ(FM) Manahawkin, NJ. Action May 10.

■ **Allentown, PA** (BPED900905ML)—Returned app. of Beacon Broadcasting Corp. for 89.3 mhz; .150 kw; ant. 245 m. Address: 401 N. 17th St. Suite 205, Allentown, PA 18104. Principal is headed by John P. Hentosh, and has no other broadcast interests. Action May 10.

FACILITIES CHANGES

Applications

AM

■ **Springfield, MA** WHYN(AM) 560 khz—May 14 application for CP to correct coordinates to 42 11 37N 72 41 02W.

FM's

■ **Modesto, CA** KJSN(FM) 102.3 mhz—May 9 application for mod. of license to increase ERP: 6 kw H&V (pursuant to docket #88-375).

■ **Oxnard, CA** (no call letters) 102.1 mhz—May 10 application for mod. of CP (BPH880505NB) to change ERP: 5.8 kw H&V.

■ **Wray, CO** KATR-FM 98.3 mhz—May 2 application for CP to change ERP: 50 kw H&V; ant.: 83 m.; class: C2.

■ **Venice, FL** WCTQ(FM) 92.1 mhz—April 19 application for mod. of license (BLH890525KC) for CP to increase ERP: 6 kw H&V (pursuant to docket #88-375).

■ **Watertown, FL** WQLC(FM) 102.1 mhz—May 13 application for CP to change ERP: 9 m.; TL: 1.4 km E of Wellborn, FL along S.R. 250; change to class C3 (per docket #90-306).

■ **Folkston, GA** WOKF(FM) 92.3 mhz—May 7 application for mod. of CP (BPH900806ID) to change ERP: 6 kw H&V.

■ **Lahaina, HI** KPOA(FM) 93.5 mhz—May 13 application for CP to change class to C3; ERP: 0.346 kw; ant.: 738 m. H&V; TL: atop Waiakeakua; 6 km SE of Lanai City, HI (per docket #89-160).

■ **Barbourville, KY** WYWY-FM 93.5 mhz—May 13 application for CP to change ERP: 25 kw H&V (per docket #90-568).

■ **Monticello, KY** WKYM(FM) 101.7 mhz—May 10 application for CP to change ERP: 1.75 kw H&V; ant.: 188 m.; change antenna supporting structure height.

■ **Brusly, LA** KIEZ(FM) 96.3 mhz—April 30 application for CP to change ERP: 43 kw H&V; ant.: 137 m.; TL: .24 km S of the intersection of French Town Rd. and Planchet Rd., Baton Rouge, LA; change to channel 241C2 (per docket #87-121).

■ **Salisbury, NC** WNDN-FM 102.5 mhz—May 14 application for CP to change freq: 87.9 mhz; ERP: .01 kw H&V; change TL: 2613 Craig Ave., Concord, NC 28027; change main studio location; other: Amend to channel where station can operate per 73.509 of rules, change channel to 200D (per docket #20735).

■ **Nyssa, OR** KGZH(FM) 98.7 mhz—May 6 application for mod. of CP (BPH890324MH new station) to change ERP: 100 kw H&V; ant.: 108 m.; TL: approximately 1 mi of French John Hill and .5 mi W of Rte. 95 near Hot Springs, ID; class: C1 (per docket #90-304).

■ **Georgetown, SC** WTUB(FM) 93.7 mhz—April 30 application for CP to change ERP: 6 kw H&V.

■ **Marion, SC** WKSY(FM) 100.5 mhz—May 13 application for CP to change class to C3; ERP: 11.2 kw H&V; ant.: 148 m.; TL: 1.2 mi SW of the intersection of interstate 95 & State Hwy. 38, 1.7 mi S of Oak Grove, SC (per docket #90-33).

■ **Sioux Falls, SD** (no call letters) 101.9 mhz—May 10 application for mod. of CP (BPH870311MK) to change ant.: 177 m.; change TL: approximately 4.2 km SE of Colton, SD; change antenna supporting height.

■ **Dickson, TN** WQZQ(FM) 102.3 mhz—May 13 application for mod. of CP (BPH871030IC) to change ERP: 41 kw H&V; change ant.: 152 m.

■ **Taylor, TX** KRGT(FM) 92.1 mhz—May 3 application for CP to change ERP: 3 kw H&V; ant.: 72.6 m.

■ **St. Thomas, VI** WIUJ(FM) 88.9 mhz—May 6 application for CP to change freq: 102.9 mhz.

■ **Lebanon, VA** (no call letters) 107.3 mhz—May 14 application for mod. of CP (BPH861001TC) to change ERP: 0.53 kw H&V; change ant.: 236 m.; TL: 300 m W of State Rte. 673, approximately 3.7 km E of Dickensonville, VA.

Actions

AM's

■ **Ozark, AL** WFSF(AM) 1200 khz—May 16 application (BP910201AD) granted for CP to change TL: to intersection of County Dirt Rd. and County Hwy. 61 in SW 1/4 of the NW 1/4 of section 24, township 5 N, range 25 E, Dalect, 3.5 km SE of Brown's Crossroads, AL 31 23 46N 85 30 01W; and make changes in antenna system.

■ **Jacksonville Beach, FL** WXQS(AM) 1010 khz—May 16 application (BMP890829AE) granted for mod. of CP (BP850122AD) to change city of license to Baldwin, FL; reduce power to 10 kw; change TL: to .8 km W of SR119 and W. Beaver St. intersection, 5.8 km E of Baldwin, FL and make changes in antenna system.

■ **Walla Walla, WA** KTEL(AM) 1490 khz—May 14 application (BP901002AE) granted for CP to change TL: to S 3rd Ave., .15 km N of Whitney Rd., Walla Walla, WA 46 20 33N 118 20 20W.

FM's

■ **Springdale, AR** KCIZ(FM) 104.9 mhz—May 15 application (BPH900713IE) granted for CP to change ERP: 2.75 kw H&V.

■ **Anderson, CA** KEWB(FM) 94.3 mhz—May 14 application (BMPH910107IC) granted for mod. of CP (BPH880308IG) to change ERP: 4.2 kw H&V; ant.: 477 m.; TL: S Fork Mtn., 13 km NW of Redding, CA.

■ **Gonzales, CA** KPUP(FM) 104.3 mhz—May 16 application (BPH900313IE) granted for CP to change

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

SERVICE	ON AIR	CP's [1]	TOTAL *
Commercial AM	4,986	246	5,232
Commercial FM	4,402	944	5,346
Educational FM	1,442	305	1,747
Total Radio	10,830	1,495	12,325
Commercial VHF TV	553	18	571
Commercial UHF TV	564	178	742
Educational VHF TV	124	3	127
Educational UHF TV	229	16	245
■ Total TV	1,470	215	1,685
VHF LPTV	192	173	365
UHF LPTV	629	1,015	1,645
■ Total LPTV	821	1,188	2,009
FM translators	1,874	337	2,211
VHF translators	2,709	94	2,803
UHF translators	2,256	371	2,627

CABLE

Total subscribers	53,900,000
Homes passed	71,300,000
Total systems	10,823
Household penetration[3]	58.6%
Pay cable penetration	29.2%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million. [1] Construction permit. [2] Instructional TV fixed service. [3] Studio-transmitter link. Source: Nielsen and Broadcasting's own research.